

2024 Sponsorship Opportunities



OUR MISSION.

Protect the rights of children to have access to parents by providing education, resources, and support services for successful co-parenting strategies.



CO-PARENTING — CUSTODY — PARENTING RESOURCES

Our Children Have Rights.Org

CO-PARENTING — CUSTODY — PARENTING RESOURCES



MISSION

Protect the rights of children to have access to their parents by providing education, resources, and support services for successful co-parenting strategies.



GOAL

To create a seamless process for parents while establishing custody of a child and provide the opportunity for them to reach their full potential.

OUR Why:



Source: U.S. Census Bureau, Children's Living Arrangements and Characteristics: Table C8. Washington D.C. • U.S. Department of Health and Human Services; ASEP Issue Brief: Information on Poverty and Income Statistics.

Children who grow up without access to both responsible & accountable parents are:

- 4X more likely to Live in Poverty
- 9X more likely to Drop out of School
- 11X more likely to have Violent Behavior
- 20X more likely to be Incarcerated
- 10X more likely to Abuse Chemical Substances

DIRECT SERVICES: WHAT WE OFFER



NO-COST CONSULTATIONS

Direct Engagements with Parents via Zoom, FaceTime, Phone, Email & Text



NO-COST DOCUMENT REVIEW

For Parenting Plans & Related Documents



WORKSHOPS & SPEAKING ENGAGEMENTS

Available to speak with larger audiences (in-person & virtual)

Service Statistics



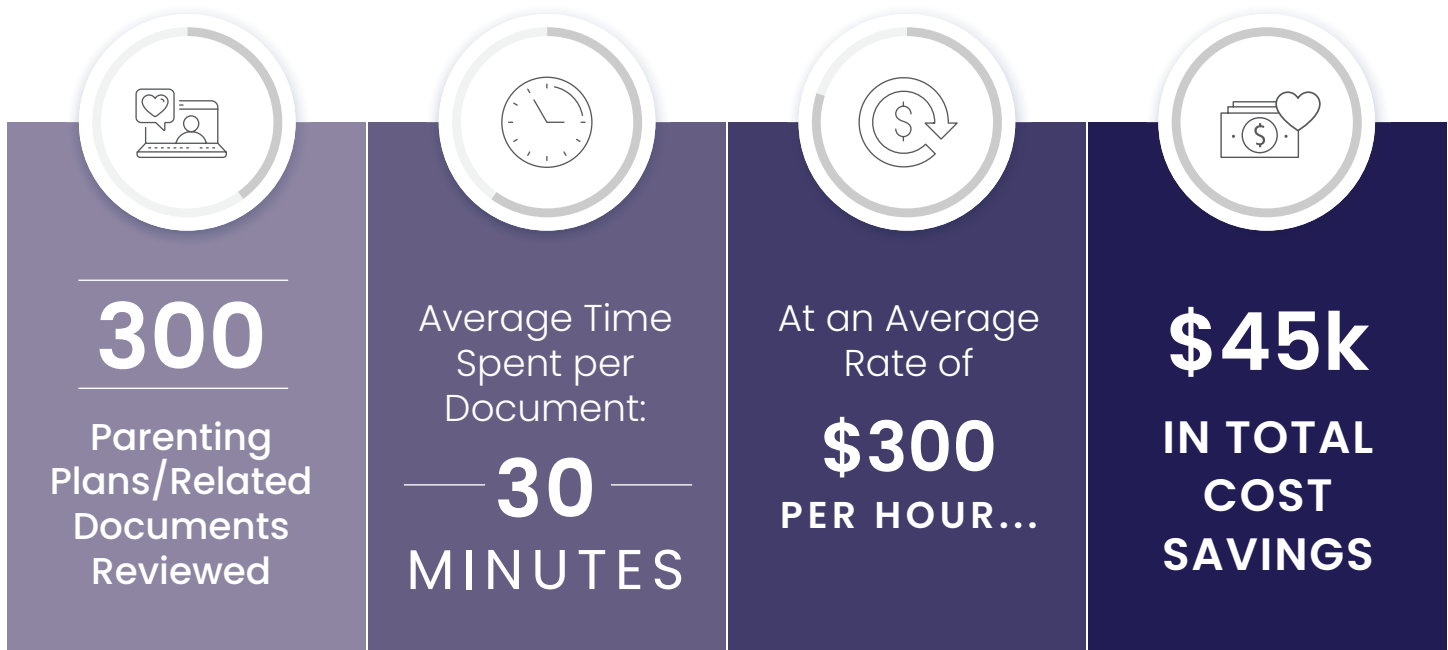
NO-COST CONSULTATIONS

(Direct Engagements via Zoom, FaceTime, Phone & Email)

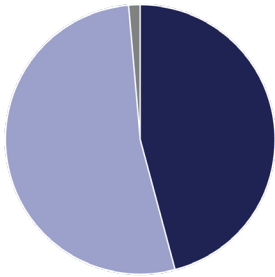


NO-COST DOCUMENT REVIEW

(Parenting Plans & Related Documents)

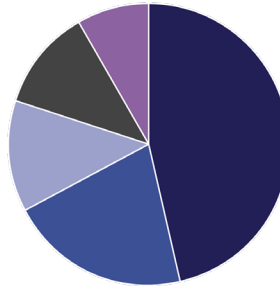


Website Demographics



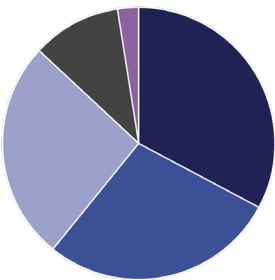
GENDER

- 45.9% Female
- 52.9% Male
- 1.2% Prefer Not to Answer



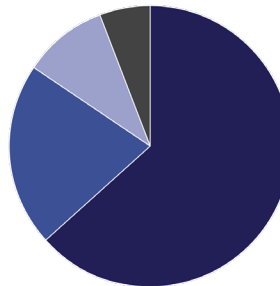
CURRENT EMPLOYMENT STATUS

- Employed Full-Time: 46.9%
- Seeking Opportunities: 21.2%
- Prefer Not to Answer: 12.9%
- Retired: 11.8%
- Employed Part-Time: 8.2%



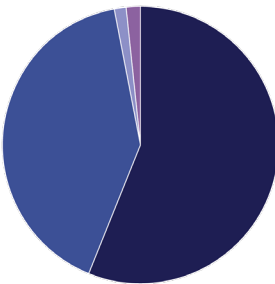
MARITAL STATUS

- 32.9% Single
- 28.2% Divorced
- 25.9% Married
- 10.6% Separated
- 2.4% Prefer Not to Answer



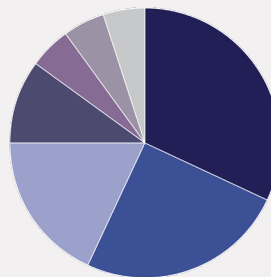
WHAT AREA OF OCHR.ORG RESOURCES CAN BE MOST USEFUL TO YOU?

- Legal Aid/Information: 64.7%
- Education: 20%
- Mental Health & Wellness: 9.4%
- Prefer Not To Answer: 5.9%



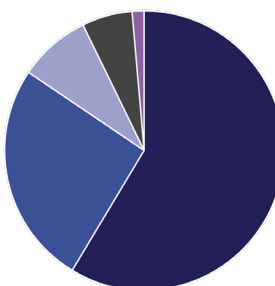
AGE

- 56.3% Ages 30-45
- 41.2% Ages 45+
- 1.2% Ages 18-30
- 1.2% Prefer Not to Answer



OCHR.ORG REFERRAL SOURCES

- 32%** - **Friend or Parent Referral**
Parent learns about us from another parent who we've engaged with
- 25%** - **Facebook**
Parent sees a post OR learns about us in a Facebook Group
- 18%** - **Program Partner (Nonprofit and Agencies Partners)**
Primarily other nonprofits/agencies that we collaborate and resource share with
- 10%** - **Internet/Online Search**
Google Search or Digital Ad
- 5%** - **Media (Radio, Print, Write Up)**
Parent learns about us through a print write-up, online publication, speaking appearance
- 5%** - **Speaking Engagement (Virtual or In-Person Workshop)**
Parent learns about us during a Virtual Workshop or in-person speaking engagement
- 5%** - **Instagram**
Parent sees a post on Instagram



NUMBER OF CHILDREN

- 58.8% Have 2-4 Children
- 25.9% Have 1 Child
- 8.2% Have 4+ Children
- 5.9% Have None/Expecting
- 1.2% Prefer Not to Answer

Programs and Service Consultation



NO COST Consultations (Zoom, FaceTime, Phone)



NO COST Document Review (Parenting Plans & Related Documents)



\$50/hour vs. average attorney fee of \$350/hour



Average time spent assisting each parent: **3.5 Hours**



Parent Engagements are **on-going and conducted virtually** as-needed per parent.



Parent Engagements **occur at all stages of their journey**, meeting each parent where they are, as needed.

Legal aid can be very costly, and often out of financial reach for many parents. The proper educational materials, combined with our Direct Services, can minimize, or even eliminate the need for paid legal aid. This is designed to condense the duration of a child being the subject of a prolonged litigation dispute.

Parent Engagement includes community navigation support. Parents are connected with resources and services that they need, including; housing/rental/down payment assistance, behavioral health, counseling, employment, financial literacy resources, work-life stability programming, healthcare navigation, child development, and access to basic needs.

Publications that Feature Our Work

Thank you to the following publications for featuring our work. Being recurring contributors gives us the opportunity to further deliver more educational content to parents navigating their child custody and co-parenting journeys, at no cost to the family.



2024 Sponsorship Opportunities



Benefits are renewed annually from the date of the donation receipt

TITLE \$25,000

- Funds (400) hours of program and service consultations to assist 120+ parents
- Funds (2) months of Virtual Resource Center upkeep
- Title Sponsor Designation & Logo Recognition on OCHR.Org Program
- Title Sponsor Logo recognition on (12) articles to be published in 2024
- Logo & Recognition of Title Sponsorship in ALL Social Media posts promoting each writeup- (17) Facebook, (17) LinkedIn, (17) Instagram, (17) Twitter Posts
 - Recognition / Thank You message in all (17) printed articles (includes all printed copies)
 - Clearwater Beach & Belleair Neighborhood News: 16,000 homes
 - Paradise News: Reach 100,000+ in print, online social media, web, weekly e- blasts

DEFENDER \$10,000

- Funds (200) hours of program and service consultations to assist 60+ parents
- Funds (2) months of Virtual Resource Center upkeep
- Defender Sponsor Designation & Logo Recognition on OCHR.Org Program
- Sponsor Logo recognition on (7) articles to be published in 2024
- Name Recognition in (28) Social Media posts- (7) Facebook, (7) LinkedIn, (7) Instagram, (7) Twitter Posts
- Recognition / Thank You message in (7) printed articles (includes all printed copies)
- Expands community outreach efforts to broaden the reach of OCHR.Org

ADVOCATE \$5,000

- Funds (100) hours of program and service consultations to assist 30+ parents
- Funds (1) month of Virtual Resource Center upkeep
- Advocate Sponsor Designation & Logo Recognition on OCHR.Org Program
- Sponsor Logo recognition on (4) articles to be published in 2024
- Name Recognition in (16) Social Media posts- (4) Facebook, (4) LinkedIn, (4) Instagram, (4) Twitter Posts
- Recognition / Thank You message in (4) printed articles (includes all printed copies)
- Expands community outreach efforts to broaden the reach of OCHR.Org

Our Children Have Rights Org is a 501 (c)(3) organization: EIN: 87-1023012

A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE WITHIN THE STATE, 1-800-HELP-FLA (435-7352). REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE. www.FloridaConsumerHelp.com

2024 Sponsorship Opportunities



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UPHOLDER \$2,500

- Funds (50) hours of program and service consultations to assist 20+ parents
- Funds travel & educational resources for Parent Engagement Workshops
- Upholder Sponsor Designation & Logo Recognition on OCHR.Org Program
- Name Recognition on (2) articles to be published in 2024
- Name Recognition in (8) Social Media posts- (2 Facebook, 2 LinkedIn, (2) Instagram, (2) Twitter Posts
- Recognition / Thank You message in (2) printed articles (includes all printed copies)
- Expands community outreach efforts to broaden the reach of OCHR.Org

SUPPORTER \$1,000

- Funds (25) hours of program and service consultations to assist 10+ parents
- Underwrites the costs of (25+) court ordered certified parenting courses
- Supporter Name Recognition in Program on OCHR.Org
- Name Recognition in (1) article to be published in 2024
- Name Recognition in (4) Social Media posts- (1) Facebook, (1) LinkedIn, (1) Instagram, (1) Twitter Post
- Recognition / Thank You message in (1) printed article (includes all printed copies)
- Expands community outreach efforts to broaden the reach of OCHR.Org

FRIEND \$500

- Funds (10) hours of program and service consultations to assist 5+ parents
- Underwrites the costs of (15+) court ordered certified parenting courses
- Name Recognition in (1) Thanks to our Friends Social Media post
- Expands community outreach efforts to broaden the reach of OCHR.Org



“

I can't say enough about how amazing it was to work with Greg & Jake. From our first interaction through guiding me around their website, I gained a better understanding of how to represent myself before it was time to retain an attorney. **Not only did they help me save a lot of money and time, they made me feel empowered when I thought I had no control over the legal outcome.** Thank you OCHR.Org! - *Raj, Hialeah, Florida*

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2024 Sponsorship Commitment Form

Thank you for your commitment!



OCHR.Org Mailing Address: 5173 Bay Isle Circle, Clearwater, FL 33760

info@ourchildrenhaverights.org • (516) 652-7880

Sponsor or Company Name: _____

Date: _____

Contact Person: _____

Address: _____

City: _____ State: _____ ZIP: _____

Phone: _____ Email: _____

Yes! I would like to be an OCHR.Org Sponsor!

Title | \$25,000

Defender | \$10,000

Advocate | \$5,000

Upholder | \$2,500

Supporter | \$1,000

Friend | \$500

PAYMENT INFORMATION:

Check Enclosed

Charge Credit Card

Invoice Me

CREDIT CARD REPLY:

Please Circle One: Visa • MasterCard • Amex • Discover

Name on Card (Please Print): _____

Card Number: _____

Expiration Date: ____ / ____ Security Code: _____

Signature: _____

Billing Address: _____

City: _____ State: _____ ZIP: _____

By signing this agreement you indicate you are authorized to make this commitment on behalf of your company, foundation, or organization. Sponsorship is not an endorsement of the sponsor. By signing this form, you agree to pay the total amount due.

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